



Global**Expo**  
Botswana



*"Harnessing the  
power of emerging  
markets for  
economic  
growth"*

Organised and managed by:



**06<sup>th</sup> - 09<sup>th</sup> August 2019**

# SECTORS

## INVITATION TO GLOBAL EXPO BOTSWANA

Botswana Investment and Trade Centre (BITC) will host the fourteenth edition of its premier business to business (b2b) and multi-sectoral expo known as the Global Expo Botswana 2019 held in Gaborone, Botswana on the 06<sup>th</sup>- 09<sup>th</sup> August 2019.

The Expo will be hosted under the theme *"Harnessing the power of emerging markets for economic growth"*. This major trade and investment platform offers one an exciting opportunity to do business in one of Southern Africa's and Africa's most stable and fast growing economies, given it's central geographical location in the SADC region.

## WHY GLOBAL EXPO BOTSWANA?

- Meet buyers/sellers of your product
- Take part in the Business Matchmaking
- Enter into partnerships and Joint Ventures
- Attend all business workshops
- Take part in the Investment and Trade Conference
- Meet the government procurement divisions
- Engage agents/distributors of your product
- Explore new markets

## WHY BOTSWANA?

- Located strategically in Southern Africa and suitable to be used as a launch pad into the rest of the SADC region, presenting a market opportunity of 200 million people.
- The country boasts political and economic stability which are unparalleled in the continent.
- Stable macroeconomic environment & economic growth.
- No foreign exchange controls.
- Preferential market access to SACU, SADC, EU, MERCUSOR and US markets.
- Relatively high sovereign credit ratings in comparison to other African countries e.g. ratings by Moody's, Standard & Poor, World Bank ease of Doing Business, Transparency International; etc.
- Low tax regime



# BOOKING FORM

Name of company.....

Contact person.....

Sector.....

Postal address.....

Country.....

Telephone.....

Fax..... Email.....

Signature..... Date.....

Please list the product(s) you wish to exhibit below

.....

Please tick on the preferred stall space below

## Indoor Complete stalls (minimum 9m<sup>2</sup>) US\$110/BWP1070 per m<sup>2</sup>

Dimensions (Square meters)	Price Local (PULA)	Price International (USD)
9	6,741	990
18	13,482	1,980
27	20,223	2,970
36	26,964	3,960
54	40,446	5,940

*Note: All complete stands include: 2 spotlights, 1 electrical power outlet, 1 table, 2 chairs.*

## Indoor space only (minimum 18m<sup>2</sup>) US\$85/BWP815 per m<sup>2</sup>

Dimensions (Square meters)	Price Local (PULA)	Price International (USD)
18	10,269	1,530

## Outdoor space only (minimum 20m<sup>2</sup>) US\$30/BWP275 per m<sup>2</sup>

Dimensions (Square meters)	Price Local (PULA)	Price International (USD)
20	3,850	600

For more space on any of the above please specify: .....

**Deadline for Booking is 1st August 2019**

Looking forward to welcoming you as one of our exhibitors at the Global Expo Botswana 2019!!


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[www.globalexpo.co.bw](http://www.globalexpo.co.bw)